

FEBRUARY 12, 2019
FOR IMMEDIATE RELEASE
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**Riedman Foundation Annual Trout Derby
All-Ages Event on Opening Day, April 1, 2019**

Attention anglers, the Riedman Foundation annual derby to benefit the Fish Hatchery at Powder Mills Park will take place on Opening Day, Monday, April 1.

The Riedman Foundation Opening Day Trout Derby is a well-known, multi-generational rite of spring. It is not unusual for three or four generations within a family to participate in the derby. For many, it's a family tradition.

"There's no better way to celebrate the Riedman Foundation's tradition of operating and funding the Fish Hatchery at Powder Mills Park than with this all-ages derby that attracts so many from our community. Multiple generations that enjoy spending the day together in nature and sharing their love of fishing," says local businessman and philanthropist John Riedman. "We've watched children fish here for 16 years, many are off to college now, and all have become fine anglers."

The derby takes place in Powder Mills Park from 7 a.m. until noon on Monday, April 1. Hundreds of participants—novices and experts, children and adults—will vie for fantastic prizes while demonstrating their support for the Fish Hatchery at Powder Mills Park. Fishing takes place in designated areas of Irondequoit Creek within the boundaries of Powder Mills Park. Powder Horn Lodge serves as the official derby headquarters and weigh station.

Prizes will be awarded in three age categories, including age eight and younger, and features the Bank of America Angler Award, a \$500 cash prize for the contestant reeling in the biggest brown trout. The derby is open to the public for a \$5 fee. Derby applications can be found at www.fishpowdermill.org/. Event proceeds benefit the Fish Hatchery at Powder Mills Park. You must be registered to win.

Event sponsors include Bank of America, Monroe County, Suspicious Lines, Hat Trick Charters, South Bay Boat and Tackle, Streamwalker Nets, New York State Conservation Officers Association, Orvis, L.L. Bean, Dick's Sporting Goods, A.D. Maddox, Bass Pro Shops, The Salty Dog Shop Inc., BE Fishing Tackle, S & R Bait and Tackle, Fox Rochester, 13WHAM

The Fish Hatchery at Powder Mills Park is open all year long. Visitors of all ages are encouraged to visit with staff and learn how Hatchery operations positively affect our local environment. Hatchery staff is on duty Monday through Friday from 7 a.m. to 3:30 p.m. and 9 a.m. to 1 p.m. most weekends. The hatchery phone number is (585) 586-1670.

ABC, the CW Rochester, KidsOutandAbout.com, BeyondtheNest.com, The Outdoor Store, and Josi Etter.

The Riedman Foundation Annual Trout Derby will be conducted in accordance with New York State Law. Participants 16 years of age and older must have a valid fishing permit and must abide by State Fish and Game laws.

Media interest in covering the event should contact Ron Mitchell at (585) 586-1670.

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